



Vertex Standard Exhibits at World of Concrete Introducing Construction Professionals to Better Value Two-Way Radio Communications Solutions.

February 11, 2013 – Vertex Standard completed a successful week exhibiting at the World of Concrete held February 5 – 8, 2013 in Las Vegas, Nevada, USA. Over 50,000 construction professionals worldwide attended this annual event focused on products and services that support all aspects of concrete production and construction. Vertex Standard met with hundreds of decision makers seeking more durable, jobsite communications solutions and introduced them to a variety of two-way radios built for heavy duty use to withstand the elements: dirt, dust, water and shock from common jobsite “abuse.”

Vertex Standard showcased the new eVerge™ digital two-way radio series that provides customers a new choice in digital land mobile radios. Vertex Standard recognizes construction professionals are seeking quality tools on the job that deliver maximum performance and value. eVerge™ digital radios help construction professionals evolve to better communication and do digital right the first time, getting the right radio with the right protocol and right performance – all at a better cost to connect without compromise. Attendees were introduced to the new EVX-530 Series digital portable radios, EVX-5300/5400 digital mobile radios and EVX-R70 digital mobile repeater designed to help customers communicate better with improved call quality, better coverage and better privacy than traditional analog two-way radios.

Visit Vertex Standard’s new eVerge™ website for complete product specifications and digital resources about evolving to better communications: www.everge.vertexstandard.com.

About Vertex Standard

Established in 1956 with headquarters in Tokyo, Japan, Vertex Standard LMR, Inc. is a global manufacturer of two-way radio communications equipment sold and serviced through more than 1,000 dealerships in North America. All Vertex Standard radios sold in North America are covered with a 3-year warranty backing of quality and reliability for maximum value. For more information on any Vertex Standard land mobile radio, visit www.vertexstandard.com, follow on [Facebook](#) or email: vertexstandard-na@vertexstandard.com.