

American Red Cross “Go Teams” Use eVerge™ Digital Radios at Presidential Inauguration.

Vertex Standard helps volunteers achieve their mission of keeping guests safe.

Tokyo, Japan – May 28, 2013 - In a new [case study](#), the American Red Cross shares details of how its Disaster Relief “Go Teams” were deployed to provide public safety assistance during U.S. President Barack Obama’s inauguration on Jan. 21, 2013, when nearly one million people gathered at the National Mall in Washington, D.C. Trained in CPR and First Aid, Go Team volunteers are positioned strategically within the crowd at major events, like the Inauguration, to monitor well-being and offer assistance.

Vertex Standard had just introduced its new eVerge™ line of digital radios which were used by American Red Cross volunteers at the Inauguration. Gary Gilham, Coordinator of Operations and Planning, Emergency & International Services for the American Red Cross, had depended on Vertex Standard two-way radio communications for many years and was interested in the benefits digital radio communications could deliver for enhanced security and expanded call capacity using existing frequency licenses.

Armed with reliable Vertex Standard eVerge radios, the American Red Cross Go Teams were able to communicate more efficiently and add a critical layer of security to ultimately achieve their mission of helping keep inaugural guests safe and secure throughout the event. The eVerge EVX-531 portable radios not only provided secure communications, but also superior audio quality and enhanced clarity up to the edge of the transmit range.

“I’ve never been a big fan of the digital quality I’ve heard in other radios; however, when we tried out Vertex Standard’s eVerge EVX-531, we were impressed with the audio quality. It was crisp, clear and so much better than other digital radios I’ve tested,” said Gary Gilham.

eVerge digital radios are designed to provide customers with a new, affordable solution to evolve to better communications – getting the right radio, with the right protocol and right performance – all at a better cost to connect without compromise. eVerge digital radios use TDMA (Time Division Multiple Access), for optimum power and spectrum efficiency. Based on the fact that TDMA is compliant to the DMR (Digital Mobile Radio) standard, eVerge digital radios are compatible with more than 74 percent of the digital radios used worldwide.

For more information about eVerge product specifications and evolving to better communications visit: www.everge.vertexstandard.com

About Vertex Standard

Established in 1956 with headquarters in Tokyo, Japan, Vertex Standard LMR, Inc. is a global manufacturer of two-way radio communications equipment sold and serviced through more than 1,000 dealerships in North America. All Vertex Standard radios sold in North America are covered with a 3-year warranty backing of quality and reliability for maximum value. For more information on any Vertex Standard land mobile radio, visit <http://www.vertexstandard.com>, follow on [Facebook](#), [YouTube](#) or email: vertexstandard-na@vertexstandard.com